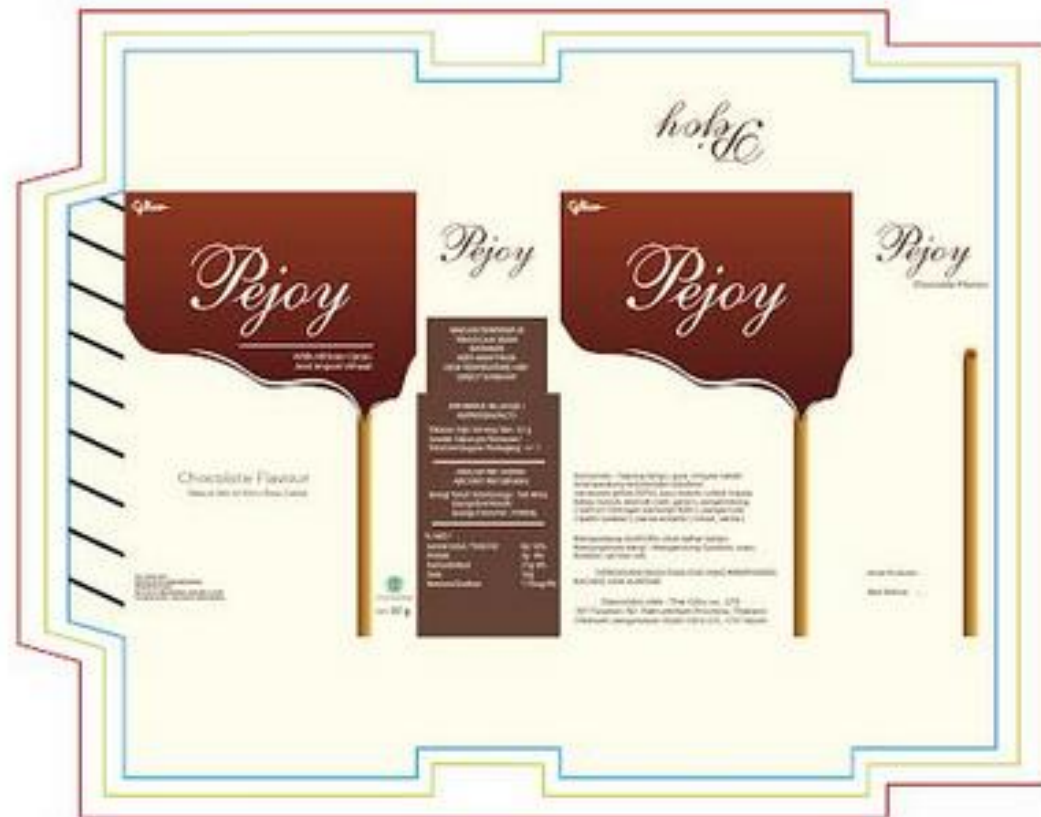
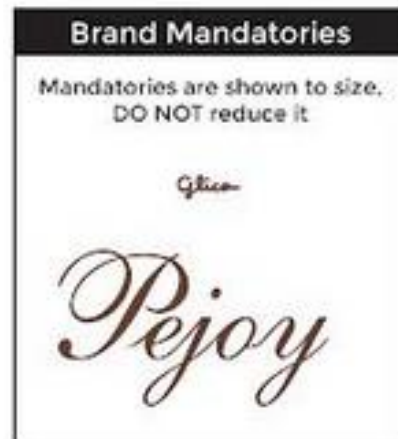




## DESAIN KEMASAN KOTAK PIPIH

Rahina Nugrahani  
Wandah Wibawanto



**Profile**

Nauval Hanif N  
Indonesia  
Desain kemasan pejoy  
12/04/2022

**Technical inks**

- Die Cut
- Bleed
- Live Copy area
- //// Glue area



DK 503\_Nauval Hanif Nasrulloh\_5

DK 503\_Nauval Hanif Nasrulloh\_5.ai

DK 503\_Nauval Hanif Nasrulloh\_5\_Glico Wings\_Kemasan\_Pejoy.ai

DK 503\_Nauval Hanif Nasrulloh\_5

Spot

Indonesia

Pejoy - 37g





**Nauval Hanif**

Minimalis → simple tapi kurang menarik perhatian audience

Bagian top panel (lid) masih kurang rapi → bisa menggunakan teknik potongan "score" (diecut putus-putus)

# TECHNICAL ASPECT

ITEM : Pocky Chocolate Flavour

ZONE : Indonesia

FILE NAME : DK\_503\_ARYA FAJAR SODIQ F\_5

Printed at 100%

**sodekarya**

Zone : Asia  
Country : Indonesia  
Item : Pocky Chocolate  
Substrate : Art Carton 280  
Date : 4/20/2022

**Technical Inks**

- Cutting Area
- Blend Area
- Safe Area
- Safe Area
- Glue Area

**Printing Colours**

#c30006

**General Graphic Specifications**

- Minimum Color Value : 3%
- Minimum Typeface Size (Positive) : 4 point
- Minimum Typeface Size (Reserved) : 3.5 point
- Minimum Line Weight (Positive) : 1 point
- Minimum Line Weight (Reserved) : 1 point
- Illustration : Digital Painting (psd)
- Image Resolution : 300 dpi



**Print Specifications**

- Minimum Line Screen : 33 lcpm
- Maximum Color-color Registration Error : 0,3mm
- Maximum Print-Cut Registration Error : 0,8mm
- Minimum Printed Tone Value : 15%

**BRAND MANDATORIES**

Mandatories are shown to size, DO NOT reduce

**Glico**

**QR Code Check**

Date : 04/20/2022  
Time : 20:24 PM GMT  
Device : Xiaomi Redmi S2  
Os : Android 10  
App : Scan by Android

**QR CODE**

Shorted URL : <https://drive.google.com/drive/folders/1u1a-qrP0a3yy-zQ6yM0pPhM0c0d8tx-s7usp9shoring>





**Arya Fajar Sodik**

Ilustrasi pendukung baik, penggunaan warna dan tekstur yang sangat terkonsep  
Substitusi samurai menjadi stik pocky adalah pilihan yang tepat dan kreatif  
Fotografi kurang tajam

# TECHNICAL ASPECT

ITEM : Ritz Crackers Original 300 g  
ZONE : Indonesia  
FILE NAME : DK\_503\_Kemas Maulana M. Ilyas A. Mid  
Printed at 100%

### Brand Mandatories

Mandatories are shown to size,  
DO NOT resize



### QR Code Check

Date: 20/04/2022  
Time: 10:35 PM  
Device: Xiaomi Redmi Note 8  
OS: Android 10  
App: Pensoft





### Dekis Project

Date	Asia
Country	Indonesia
Item	Ritz Crackers Original 300 g
Substrate	Art Carton 260
Date	20/04/2022

### Technical Links

	Solid Area
	Cutting Area
	Foil
	Bleed Area

### Printing Colors

	#00191D		#FFFF00
	#161D43		#7F1A1E
	#000000		#FFFFFF

### Print Specifications

Minimum Line Screen	35 l/cm
Maximum Color-color Registration Error	0.2mm
Maximum Print-cut Registration Error	0.8mm
Maximum Printed Tone value	15%

### General Graphic Specification

Minimum Color Value	3%
Minimum Typeface Size (positive)	3 point
Minimum Typeface Size (reversed)	6 point
Minimum Line Weight (positive)	1 point
Minimum Line Weight (reversed)	1.5 point
Image Resolution	87 pixels/cm
Illustration/Line Art	Vector Art (.ai) & Digital Art (.pdf)





## Kemas Maulana

Ilustrasi dan layout baik, kontras warna pada bagian kaki dan frame sepeda mungkin bias lebih dikontraskan (dibedakan warnanya) agar tidak blend dengan warna biscuit  
Pengerjaan sangat rapi, warna biru pada bagian bawah menjadi warna hitam (harus di cek RGB → CMYK saat print)

ITEM : Go Potato Original Flavour  
ZONE : Indonesia  
FILE NAME : DK\_503\_M.Sholahudin\_mid  
Printed at 100%

## TECHNICAL ASPECT

Sholmediart Studio	
Zone	: Asia
Country	: Indonesia
Item	: Go Potato Original Flavour
Substrate	: Art Carton 310
Date	: 15/04/2022
Technical Ink	
Bleed Area	_____
Cutting Area	_____
Safe Area	_____
Perforation	_____
Common Bleed Die Cut	✕✕✕✕✕✕
Printing Colors	
	#064635
	#fcba2d
Printing Specifications	
Minimum Line Screen : 33 lpm Maximum Color-color Registration Error : 0.3 mm Maximum Print-Cut Registration Error : 0.8 mm Maximum Printed Tone Value : 15%	
General Graphic Specification	
Minimum Color value : 3% Minimum Typeface Size (Positive) : 3 Minimum Typeface Size (Reversed) : 4 Minimum Line Weight (Positive) : 1 Point Minimum Line Weight (Reserved) : 1.5 Point Illustrator/Line Art : Vector Art (.ai) Image Resolution : 300 dpi	



Brand Mandatories
Mandatories are show to size. DO NOT Reduce

QR Code Check <input type="checkbox"/>
Date : 15.04.2022 Time : 16.00 PM GMT Device : Samsung A7 Os : Android 10 App : Scanned by Scan inc
Shorted URL : <a href="https://qrgo.page.link/Bnkql">https://qrgo.page.link/Bnkql</a>


Kemasan Pipih



## Mohammad Sholahudin

Komposisi warna sebenarnya baik, tapi pilihan huruf dan warna huruf masih kurang, keterbacaan jadi rendah. Ilustrasi masih bias gender (laki2 atau perempuan?) → ekspresi karakter juga masih kurang terlepas dari keinginan untuk mengesankan “elegant”

Fotografi produk sudah standart dan baik



**Indikasi Umum**  
Mengatasi kulit berminyak tanpa menyebabkan kulit menjadi kering, mengembalikan kecerahan dan sisa make up dari wajah serta melembakan kulit wajah.



Gentle Skin Cleanser

Face & Body All skin types

Mild, non-irritating formula softens as it cleans.

125 mL

**Komposisi**  
Purified water, cetyl alcohol, propylene glycol, sodium lauryl sulphate, stearyl alcohol, methyl hydroxybenzoate, propyl hydroxybenzoate and butyl hydroxybenzoate

**DESKRIPSI**

CETAPHIL GENTLE SKIN CLEANSER

merupakan pembersih wajah pengganti sabun untuk kulit kering, normal, kombinasi dan berjerawat yang mengandung propylene glycol. Produk ini dibuat dengan pH seimbang untuk menjaga kadar asam dan basa pada permukaan kulit, juga membantu keseimbangan antara kandungan air dan minyak alami pada kulit. Formulanya hypoalergenic dan telah teruji secara dermatologi sehingga cocok sebagai pembersih untuk kulit sensitif sekalipun.

PT Gardema Indonesia Healthcare, Arkaida Greenpark, Tower B, 10TH FL., J.L. Letjen TB Simatupang kav 08 Pasar Minggu, Jakarta Selatan-12520 Indonesia

MNF: 03/21  
LOT: 343671  
EXP: 08/23





## Mahardhika

Tidak membuat technical aspect

Bentangan tidak standart → tidak mengikuti kaidah kemasan yang baik (coba lihat lagi aturan standar bentangan)

Desain terlalu standar (sama dengan kemasan lama) → tidak melibatkan kreatifitas, hanya membuat ulang

# TECHNICAL ASPECT



## RAW Studios

Zone : Asia  
 Country : Indonesia  
 Item : Nabati Hanzel Wafer Coklat  
 Substrate : Ivory 260  
 Date : 20/4/2022

## Technical Ink

Bleed Area :   
 Cutting Area :   
 Safe Area :   
 Perforation : 

## Printing Colors

 #FEF200  
 #ED1B24

## Print Specifications

Minimum Line Screen : 33 lcpm  
 Maximum Color-Color Registration Error : 0,3 mm  
 Maximum Print-Cut Registration Error : 0,8 mm  
 Minimum Printed Tone Value : 15%

## General Graphic Specifications

Minimum Color Value : 3%  
 Minimum Typeface Size (Positive) : 7 point  
 Minimum Typeface Size (Reversed) : 6 point  
 Minimum Line Weight (Positive) : 1 point  
 Minimum Line Weight (Reversed) : 1,5 point  
 Image Resolution : 300 dpi  
 Illustration / Line Art : 1.cdr

## Brand Mandatories

Mandatories are shown to size,  
 DO NOT Reduce.

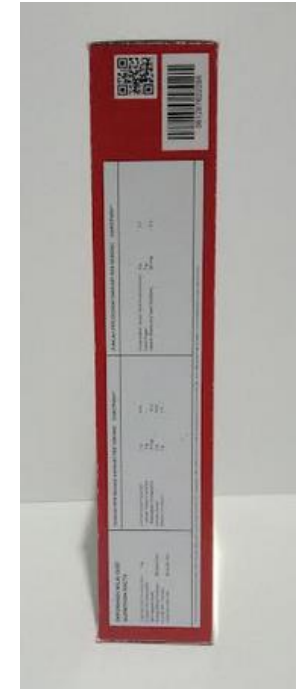


## QR Code Check

Date : 20/4/2022  
 Time : 21:55 WIB  
 Device : Vivo y91c  
 OS : Android 8.1.0  
 App : Barcode Generator

<https://bit.ly/3L7bF5m>





## Rangga Aji Wicaksana

Desain sangat kurang (hanya menempel foto kemasan di atas kemasan)  
Fotografi buram dan posisi pemotretan kurang estetik dan tidak fungsional

## Technical Aspect

ITEM : 3lg Pretz Biskuit Stik

ZONE : Indonesia

FILE NAME : DK\_503\_Muhammad Radhyan Irsan\_mid

Printed at 100%

**Brand Mandatories**

Mandatories are shown to size.  
DO NOT reduce



**QR Code Check**

Date : 23/04/2022  
Time : 18:17  
Device : ASUS  
OS : Android 8  
App : Pembaca QR



**Radhisan Project**

Zone : Asia  
Country : Indonesia  
Item : 3lg Pretz Biskuit Stik  
Substrate : Ivory 260  
Date : 23/04/2022  
Internal Ref : 4193

**Technical Links**

- Safe Area
- Cutting Area
- Pref
- Bleed Area

**Printing Colors**

■ #000000	□ Channel 5
■ #00a080	□ Channel 6
■ #f4543e	□ Channel 7
□ Channel 4	□ Channel 8

**Print Specifications**

Minimum Line Screen : 33 lpcm  
Maximum Color-color Registration Error : 0,3mm  
Maximum Print-Cut Registration Error : 0,8mm  
Minimum Printed Tone Value : 15%

**General Graphic Specification**

Minimum Color Value : 3%  
Minimum Typeface Size (positive) : 5 point  
Minimum Typeface Size (reversed) : 7 point  
Minimum Line Weight (positive) : 1 point  
Minimum Line Weight (reserved) : 1,5 point  
Image Resolution : 300 dpi  
Illustration/Line Art : Vector Art (ai)



**M. Radhyan Irsan**

Desain menarik, kontras warna sangat kuat.  
Fotografi produk sangat baik

# TECHNICAL ASPECT

ITEM: Colatta Chip Cookies

ZONE: Indonesia

FILE NAME: DK\_507\_Naufal Rozin\_5.cdr

Brand Mandatories
Mandatories are shown to size, DO NOT reduce

QR Code Check <input checked="" type="checkbox"/>
Date: 20/04/2022 Time: 19:00 PM GMT Device: OPPO OS: Android 11 App: Scanned by Scan Inc.
Shortened URL: <a href="https://bit.ly/3jQ15d6">bit.ly/3jQ15d6</a>




Hadidart Studio
Zone: Asia Country: Indonesia Item: Colatta Substrate: Ivory 310 gsm Date: 20/04/2022
Technical Ink
Bleed Area  Cutting Area  Perforation 
Printing Colors
 #212258  #F4CC83
Printing Specifications
Minimum Line Screen: 33 lpm Maximum Color-color Registration Error: 0,3mm Maximum Print-Cut Registration Error: 0,8mm Minimum Printed Tone Value: 13%
General Graphic Specifications
Minimum Color Value: 3% Minimum Typeface Size (Positive): 6 Minimum Typeface Size (Reversed): 9 point Minimum Line Weight (Positive): 1 point Minimum Line Weight (Reversed): 1,5 point BottomLine/Line Art: Vector Art (.eps) Image Resolution: 300 dpi



**Naufal Rozin**

Desain dan ilustrasi sudah cukup baik, namun pemilihan huruf masih kurang baik.  
Pengerjaan kurang presisi dan fotografi produknya masih kurang “menghargai” produk yang akan dijual




# TECHNICAL ASPECT

ITEM: Susu Hilo School Rasa Cokelat

ZONE: Indonesia

FILE NAME: DK\_507\_HadidHalawah\_5.cdr

Printed at 100%

Hadidart Studio	
Zone: Asia Country: Indonesia Item: Susu Hilo School Rasa Cokelat Substrate: Ivory 260 gsm Date: 20/04/2022	
Technical Ink	
Block Area	_____
Cutting Area	_____
Safe Area	_____
Perforation	_____
Printing Colors	
	#FFDD0F
	#0B9537
	#8B4E21
Printing Specifications	
Minimum Line Screen: 33 lpm Maximum Color-color Registration Error: 0.3mm Maximum Print-Cut Registration Error: 0.8mm Maximum Printed Line Value: 15%	
General Graphic Specifications	
Minimum Color Value: 3% Minimum Typeface Size (Positive): 7 point Minimum Typeface Size (Reversed): 8 point Minimum Line Weight (Positive): 1 point Minimum Line Weight (Reversed): 1.3 point Hyphenation/Line Art: Vector Art (.eps) Image Resolution: 300 dpi	



Brand Mandatories
Mandatories are shown to size, DO NOT reduce
 
QR Code Check <input checked="" type="checkbox"/>
Date: 20/04/2022 Time: 20:00 PM GMT Device: Realme 7i OS: Android 11 App: Scanned by Scan Inc.
Shortened URL: <a href="https://bit.ly/3jQ15d6">bit.ly/3jQ15d6</a>




## Hadid Halawah

Desain dan ilustrasi yang cukup baik, pemilihan warna yang kontras dan menarik  
Ada beberapa elemen (spt keterangan neto dan produksi) yang terlalu mepet pinggir → harusnya di dalam save area  
Struktur kemasan sudah baik, namun harus didukung dengan fotografi produk yang lebih kuat

## BRAND AMBITION PACKAGING

Item : Packaging Bonshi Permen Warna-Warni 100 Gram


Zone : Semarang/Indonesia

File Name : DK\_503\_Catherine Firly Gunawan\_MID\_A

Printed at 100%

**Brand Mandatories**

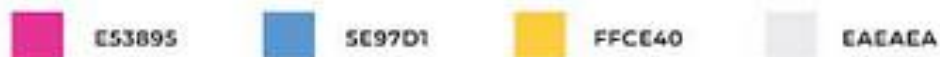
Mandatories are shown to size,  
DO NOT reduce



Pusat Kontak Pelanggan :  
bonshi.permen@gmail.com



## Packaging Bonshi Permen Warna-Warni 100 gram



Zone : Semarang  
Country : Indonesia  
Item : Packaging Bonshi  
Permen Warna-Warni 100 Gram  
Date : 20/04/2022

**Technical Links**

Zone : Semarang  
Country : Indonesia  
Item : Packaging Bonshi  
Permen Warna-Warni 100 Gram  
Date : 20/04/2022

**Printing Colors**

	E53895		FFCE40
	SE97D1		EAEAEA

**General Graphic Specification**

Minimum Color Value : 2%  
Minimum Typeface Size (Positif) : 6mm  
Minimum Typeface Size (Reversed) : **7.5 Point**  
Minimum Line Weight (Positive) : 1 Point  
Minimum Line Weight (Reversed) : 1,5 Point  
Image Resolution : 300 Pixels/cm  
Illustration / Line Art : Vector Art (Ai)

**Print Specification**

Minimum Line Screen : 33 lpcm  
Maximum Color-Color Registration Error : 0,3mm  
Maximum Print-Cut Registration Error : 0,8mm  
Minimum Printed Tone Value : 15%



## Catherine Firly

Desain sangat fancy, menarik dari sisi bentuk dan layout

Kelengkapan kemasan seperti logo halal, depkes, BPOM belum ada

Akan lebih baik jika isi produk benar-benar diaplikasikan ke kemasan baru sebelum difoto agar bias mengetahui hasil akhir ketika diterapkan bersamaan dengan produk di dalamnya

### Brand Mandatories



### Technical Inks



### Printing Colors



### General Graphic Specification

Minimal Color Value 2%

Minimum Line Wight 6 Pt

Font Type:  
 -Futura Bk Bt  
 -Addabelle Handwriting  
 -Bakso Sapi

Image Resolution  
 2480 x 1754

Illustration: Bitmap.psd

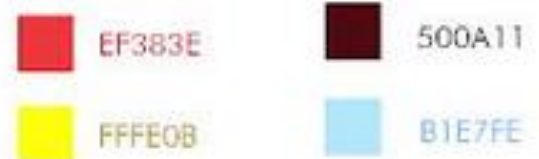
Minimum Value: 20%

## REDESIGN\_KEMASAN\_MONDE\_BOROMON

DK\_503\_Aulia Rizka Fahlevi\_5.psd

Printing Scale : 11.69 x 16.54 inch

Printing Media: Art Paper





**Aulia Rizka Fahlevi**

Kekuatan ilustrasi sangat menonjol dan berkualitas

Tata letak sudah sangat baik

Sayang visualisasi 3D nya dikerjakan terburu-buru sehingga kerapian dan struktur kemasan ada beberapa yang kurang



**Brand Mandatories**

Mandatories are shown to size, DO NOT reduce



**Technical Inks**

- Die cut
- - - Perfs
- Bleed

**Printing Colors**

	#faed7d		Channel 4
	Channel 2		Channel 5
	Channel 3		Channel 6

Desain Kemasan Fahima Madu 7 Langit  
DK 503 Halizza Dzifitia Arsy 5

	#faed7d		#e7ac72
	#193b58		#f15f2b



## Halizza Dzifitia

Desain dan ilustrasi yang cukup baik, pemilihan warna yang kontras dan menarik  
Segmentasi pasar apakah untuk anak-anak?  
Fotografi desainnya bisa ditingkatkan lagi



## Brand Mandatories




Mandarories are shown to size, DO NOT reduce.



## Technical inks

-  Live copy area
-  Bleed
-  Die cut

## Printing Colors

-  #F50808
-  #A31010
-  #EFF308

Desain Kemasan CHOKI CHOKI  
DK\_503\_AFNI APRILIANI\_MID SMT



**AFNI APRILIANI**

Desain terlalu standar (identik dengan kemasan lama) → kreativitasnya harus dinaikkan lagi



### Brand Mandatories

Mandatories are shown to size, DO NOT reduce



### Technical Inks

- Die cut
- Bleed
- Perfs

### Printing Colors

#EC0E1F	Channel 4
Channel 2	Channel 5
Channel 3	Channel 6

Desain Kemasan SGM Sarihusada Generasi Mahardhika DK 503 Hesti Lestari Gultom Tugas 5

#EC0E1F	#D40824
#F6F6F4	#442812



Hesti Lestari

Kemasan di bagian front panel masih belum memberikan informasi yang cukup




Penambahan ilustrasi sebenarnya sudah cukup baik, tapi syarat minimal kemasan masih banyak yang kurang

## Technical Aspect

ITEM : 37g PEJOY COOKIES AND CREAM  
ZONE : Indonesia  
FILE NAME : DK\_503\_Gio Ramadhan\_3  
Printed at 100%


**Brand Mandatories**

Mandatories are shown to size,  
DO NOT reduce



**QR Code Check**

Date : 11/03/2022  
Time : 21:42  
Device : LENOVO  
OS : Android 8  
App : Pembaca QR



### Gyotopia Project

Zone : Asia  
Country : Indonesia  
Item : 37g PEJOY COOKIES AND CREAM  
Substrate : BVDRY 240  
Date : 11/03/2022  
Internal Ref# : 48915

### Technical Links

————— : Cutting Area  
- - - - - : Pref  
————— : Bleed Area

### Printing Colors

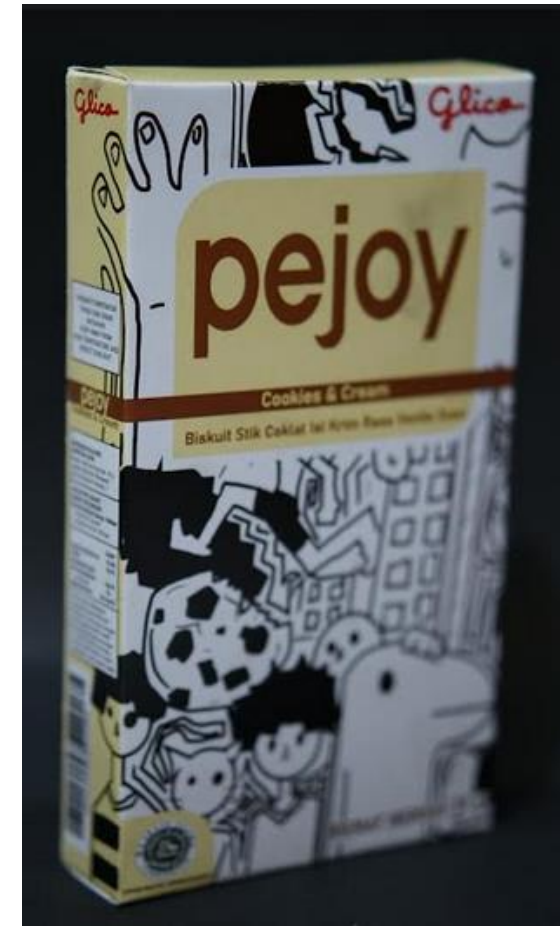
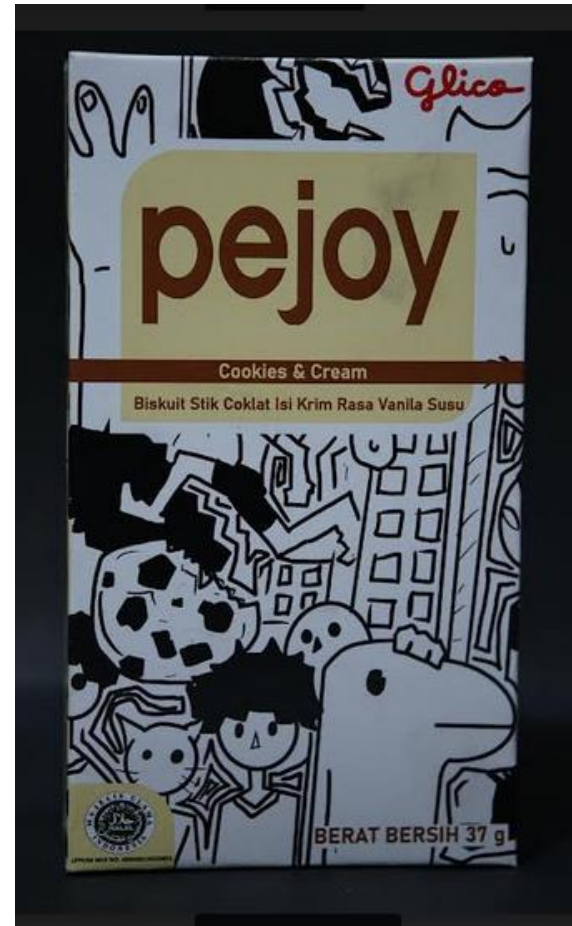
R-255 G-248 B-168    R-152 G-125 B-42  
R-251 G-0 B-18    B-1 G-1 B-1

### Print Specifications

Maximum Line Screen : 33 l/cm  
Maximum Color-color Registration Error : 0,3mm  
Maximum Print-Cut Registration Error : 0,8mm  
Medium Printed Tone Value : 15%

### General Graphic Specification

Maximum Color Value : 35  
Maximum Typeface Size (positive) : 3 point  
Maximum Typeface Size (reversed) : 6 point  
Maximum Line Weight (positive) : 1 point  
Maximum Line Weight (reserved) : 1,5 point  
Image Resolution : 87 pixel/cm  
Illustration/Line Art : Vector Art (ai)



## Gio Ramadhan

Desain dan ilustrasi yang cukup baik, pemilihan warna yang kontras dan menarik  
Ilustrasi ala doodle bias lebih baik lagi

# Technical Aspect

ITEM : Zee Susu Bubuk Rasa Coklat

ZONE : Indonesia

FILE NAME : DK\_503\_Muhammad Rifky Ardiansyah\_MID\_B

Printed at 100%

BRAND MANDATORIES	
Mandatories are shown to size, DO NOT reduce	

QR CODE CHECK	
Date	: 20/03/2022
Time	: 20:07
Device	: Realme 5 pro
OS	: Android 8
App	: Pembaca QR



KVIAR PRODUCTION	
Zone	: Asia
Country	: Indonesia
Item	: Bdg Brand Chocolate Cookies
Subrite	: ART CARTON 200
Date	: 17/03/2022
Internal Ref	: 4995

TECHNICAL LINES	
	: Safe Area
	: Cutting Area
	: Bleed Area

PRINTING COLOR	
	E1219
	C908E
	FFFFFF
	2280C
	8D423D
	4FC8ED

PRINTING SPECIFICATIONS	
Minimum Line Screen	: 33 l/cm
Maximum Color-color Registration Error	: 0.5mm
Maximum Print-Cut Registration Error	: 0.8mm
Minimum Printed Tone Value	: 15%

GENERAL GRAPHIC SPEC	
Minimum Color Value	: 3%
Minimum Typeface Size (positive)	: 4 point
Minimum Typeface Size (reversed)	: 6 point
Minimum Line Weight (positive)	: 1 point
Minimum Line Weight (reversed)	: 1.5 point
Image Resolution	: 87 pixel/cm
Illustration/Line Art	: Vector Art (ai)



Rifky Ardiansyah

Desain dan layout masih sangat kurang  
Kemasan di bagian front panel masih belum memberikan informasi yang cukup  
syarat minimal kemasan masih banyak yang kurang

# TECHNICAL ASPECT

ITEM : Taro Silky Pudding Forisa

ZONE : Indonesia

FILE NAME : DK\_Tiffani Tanoto\_5

Printed at 100%

**TIFFANI ANOTO**

Zone : Asia  
Country : Indonesia  
Item : Taro Silky Pudding Forisa  
Substrate : Art Carton 310  
Date : 21/04/2022

**Technical Inks**

— Cutting Area  
— Perforation

**Printing Colors**

#63449b  
#9c4091  
#ad96c7

**General Graphic Specifications**

Minimum Color Value : 35  
Minimum Typeface Size (Positive) : 4 point  
Minimum Typeface Size (Reserved) : 3.5 point  
Minimum Line Weight (Positive) : 1 point  
Minimum Line Weight (Reserved) : 1 point  
Illustration : Adobe Illustrator (AI)  
Image Resolution : 300 dpi

**Print Specifications**

Minimum Line Screen : 33 l/cm  
Maximum Color and Registration Error : 0.2mm  
Maximum Print Cut Registration Error : 0.2mm  
Minimum Printed Tone Value : 10%



**BRAND MANDATORIES**

Mandatories are shown to size, DO NOT reduce

**Silky pudding**

**forisa**



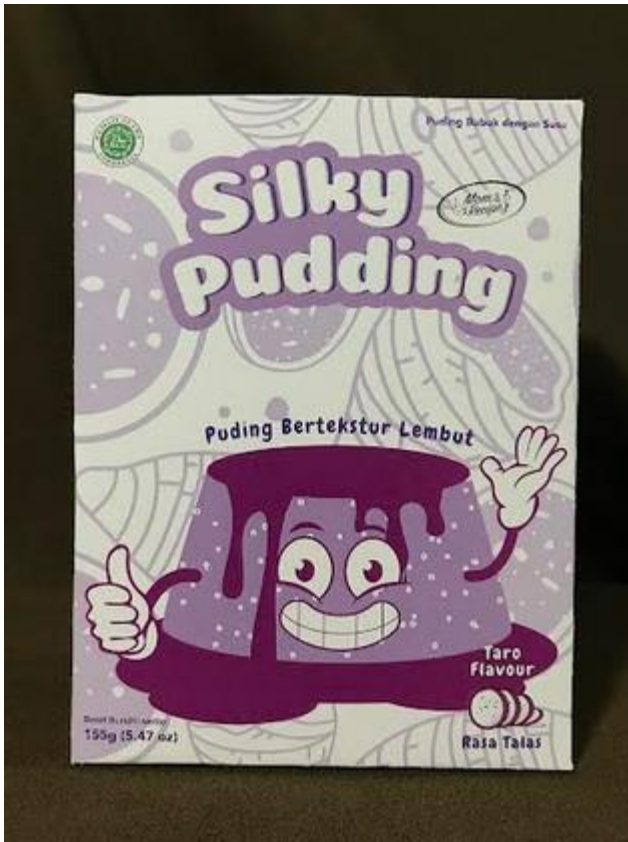
**QR Code Check**

Date : 21/04/2022  
Time : 22:28 PM GMT  
Device : iPhone 7 Plus  
OS : ios 15.3.1  
App : Scan by iPhone

**QR CODE**

<https://drive.google.com/drive/folders/1yByotXwigMLB-DLzqNE8mpNwpTSatC4r?usp=sharing>





## Tiffani Tanoto

Desain dan ilustrasi yang cukup baik, pemilihan warna yang monocromatik namun menarik  
Struktur kemasan sangat baik dengan kelengkapan yang memenuhi standar

## Technical Aspect

TEM : 42 g Deka Crepes Choco Banana

ZONE : Indonesia

FILE NAME : DK\_503\_Muhammad Atras Alhazmi\_MID

Printed at 100%

### Brand Mandatories

Mandatories are shown to size,  
DO NOT reduce



### QR Code Check

Date : 21/04/2022  
Time : 20:30  
Device : Infinix Hot 8  
OS : Android 9  
App : QR Reader





## Aldwight Project

Zone : Asia  
Country : Indonesia  
Item : 42 g Deka Crepes Choco Banana  
Substrate : ART EVO® 260  
Date : 21/04/2022  
Internal Ref# : 41915

## Technical Links

— : Safe Area  
- - - : Cutting Area  
- · - · - : Pref  
- - - - : Bleed Area

## Printing Colors

#F4EE38  
#F38086  
#714121  
#CCA3CC  
#FFFFFF  
#C8BFA5  
#F5D00E

## Print Specifications

Minimum Line Screen : 33 l/cm  
Maximum Color color Registration Error : 0.3mm  
Maximum Print-Cut Registration Error : 0.8mm  
Minimum Printed Tone Value : 15%

## General Graphic Specification

Minimum Color Value : 3%  
Minimum Typeface Size (positive) : 8 point  
Minimum Typeface Size (reversed) : 6 point  
Minimum Line Weight (positive) : 1 point  
Minimum Line Weight (reversed) : 1.5 point  
Image Resolution : 300 pixel/cm  
Illustration Line Art : Vector Art (ai)



Muhammad Atras

Sayang ilustrasi sebenarnya menarik, namun pilihan warna kurang baik karena teks terang di atas warna terang dikerjakan terburu-buru sehingga kerapian dan struktur kemasan ada beberapa yang kurang

# TECHNICAL ASPECT

ITEM : Eyeshadow Palette Focallure

ZONE : Indonesia

FILE NAME : DK\_503\_Giacinta Nasya\_5

Printed at 100%

### Giacinta nasya

Zone : Asia  
Country : Indonesia  
Item : Eyeshadow Palette  
Substrate : Art Carton 310  
Date : 21/04/2022

#### Technical Inks

- Cutting Area
- Perforation

#### Printing Colors

- #A66FAF
- #9c4691
- #FAD4CD

#### General Graphic Specifications

- Minimum Color Value : 3%
- Minimum Typeface Size (Positive) : 4 point
- Minimum Typeface Size (Reserved) : 3.5 point
- Minimum Line Weight (Positive) : 1 point
- Minimum Line Weight (Reserved) : 1 point
- Substrate :  
Adobe Illustrator (50)  
Procreate
- Image Resolution : 300 dpi

#### Print Specifications

- Minimum Line Stroke : 0.1 mm
- Maximum Color-color Registration Error : 0.3mm
- Maximum Print-Cut Registration Error : 0.6mm
- Minimum Process Tone Value : 5%



#### BRAND MANDATORIES

Mandatories are shown to size. DO NOT reduce

# FOCALLURE

#### QR Code Check

Date : 21/04/2022  
Time : 23:35 PM GMT  
Device : iPad Pro MI  
OS : iOS 15.3.1  
App: Scan by iPad

#### QR CODE

[https://drive.google.com/drive/folders/1GUUQ\\_sLSNhg5WicCRlpp\\_DTgWl.dk2qNo?usp=sharing](https://drive.google.com/drive/folders/1GUUQ_sLSNhg5WicCRlpp_DTgWl.dk2qNo?usp=sharing)







## Giacinta Nasya




Desain minimalis namun menarik

Harus di cek antara ukuran produk di dalamnya dan ukuran kemasan, harus dipastikan presisi

### Technical Inks

-  Save Area
-  Perts
-  Die Cut
-  Bleed

### Printing Colors

-  #361500
-  #000000
-  #FFFFFF



### General Graphic Specifications\*

- Minimum Color Value : 3%
- Minimum Typeface Size (Positive) : 4 point
- Minimum Typeface Size (Reversed) : 6 point
- Minimum Line Weight (Positive) : 1 point
- Minimum Line Weight (Reversed) : 1.5 point
- Image Resolution : 87 px/cm
- Illustration/Line Art : 2x



### Brand Mandatories

Mandatories are shown to size, DO NOT reduce


Faishal Amrullah

Zone : Asia  
Country : Indonesia  
Item : 37g Stick Biscuit  
Substrated : Ivori 260  
Date : 20/04/2022

### QR CODE CHECK

Date: 04.20.2022  
Time: 21.40  
Device: Xioany Redmi Note 8  
OS: 10 OKQ1.200114.002 - Redmi Note 8  
App: Barcode Generator

Shortened URL :  
BPOM RI





## Faishal Amrullah

Layout minimalis dan menarik, namun pilihan warna pada coklat di bagian atas terlalu dark sehingga tidak tampak detail ketika di print dikerjakan terburu-buru sehingga kerapian dan struktur kemasan ada beberapa yang kurang

# TECHNICAL ASPECT

ITEM :Pejoy Chocolate Flavour

ZONE : Indonesia

FILE NAME : DK\_503\_Robit 'urfan\_5.cdr

Printed of 100%

**Brand Mandatories**

Mandatories are shown to size  
DO NOT reduce



**QR Code Check**

Date: 21 April 2022  
Time: 23:42 WIB  
Device: Oppo RS 2022  
OS: Android 11  
App: QR & Barcode Scanner



**Urfan Concept**

Zone: Asia  
Country: Indonesia  
Item: 37 g Pejoy  
Substrate: Ivory, 330 gsm  
Date: 13 / 04 / 2022

**Technical Inks**

- Black Area
- Cutting Area
- Safe Area
- Registration

**Printing Colors**

■ #00100	<input type="checkbox"/>	Channel 5
■ #0204C	<input type="checkbox"/>	Channel 6
■ #00CCA	<input type="checkbox"/>	Channel 7
<input type="checkbox"/>	<input type="checkbox"/>	Channel 8
<input type="checkbox"/>	<input type="checkbox"/>	Channel 9

**General Graphic Specifications**

- Minimum Color Value: 2%
- Minimum Typeface Size (Positive): 7 Point
- Minimum Typeface Size (Reverse): 8 Point
- Minimum Line Weight (Positive): 1 Point
- Minimum Line Weight (Reverse): 1.5 Point
- Image Resolution: 87 pixels/cm
- Does Artwork Include: Halftone Image  
Line Extension Image Process Image  
Shake/shake / Line Art Vector Art (pdf)

**Print Specifications**

- Maximum Line Screen: 33 l/cm
- Maximum Color-Color Registration Error: 0.3mm
- Maximum Print-Cut Registration Error: 0.8 mm
- Maximum Printed Toler. Value: 15%



## Robit 'Urfan

Minimalis → simple tapi kurang menarik perhatian audience (warnanya dull)  
Fotografi baik, namun kurang variatif untuk menunjukkan berbagai sisi

# Technical Aspect

ITEM : STICK CHOCOLATE ROCKY

ZONE : Indonesia

FILE NAME : DK\_501\_MUHAMMAD DZIKRI IMANULLAH\_3

Printed at 100%

### Brand Mandatories

Mandatories are shown to size.  
DO NOT reduce


### QR Code Check

Date : 4/2/2022  
Time : 4:00 AM  
Device : 4041  
OS : android 10  
App : Adobe Illustrator





### DZIKRI'S PROJECT

Zone	: Asia
Country	: Indonesia
Item	: 80g Bronze Chocolate Cookies
Substrate	: ART CARTON 260
Date	: 17/03/2022
Internal Ref	: 42975

### TECHNICAL LINKS

	: Safe Area
	: Cutting Area
	: Proof
	: Bleed Area

### PRINTING COLOUR



### Print Specifications

Minimum Line Screen	: 35 lpcm
Maximum Color-color Registration Error	: 0.3mm
Maximum Print-Cut Registration Error	: 0.6mm
Minimum Printed Tone Value	: 15%

### General Graphic Specification

Minimum Color Value	: 3%
Minimum Typeface Size (positive)	: 3 point
Minimum Typeface Size (reversed)	: 6 point
Minimum Line Weight (positive)	: 1 point
Minimum Line Weight (reversed)	: 1.5 point



## Dzikri Hutapea

Kemasan di bagian front panel masih belum memberikan informasi yang cukup

Penambahan ilustrasi sebenarnya sudah cukup baik, tapi syarat minimal kemasan masih banyak yang kurang


# TECHNICAL ASPEK

ITEM : Soklat'e Jogja

ZONE : Indonesia

FILE NIME : DK\_503\_Novi.ai

Printed at 100%

Technical Ink	
Bleed Area	
Cutting Area	
Safe Area	
Perforation	

Printing Colors	
	#653C20
	#E3D8C9
	#BCA386
	#413D27

Print Specifications	
Minimum line screen : 30 lines	
Maximum Color-color Registration error : 0,3mm	
Maximum Print-Cut Registration Error : 0,5mm	
Minimum Printed Tone Value : 15%	





**Novi Puji Rahayu**

Terlalu minimalis  
Managemen waktu harus lebih baik

## TECHNICAL ASPECT

Crownshyness Studio

Zone : Asia

Country: Indonesia

Item: Delfi Twister Black

Subtrate: Art Carton 260

Date: 21/4/22

### Technical Ink

Bleed Area



Cutting Area



Safe Area



Perforation



### Printing Colors

	#7F1749
	#FFC614
	#321D13
	#C53027
	#9A3320



Brand Mandatories

Mandatories are shown to size, DO NOT reduce

**Delfi®**

**Twister**

QR Code Cek

Date: 21/4/22

Time: 23:56 WIB

Device: Xiaomi Redmi 10

OS: Android 10

App: Barcode generator





Nur Azizah

Desain sebenarnya sudah sangat baik namun indentik dengan kemasan lama → kurang melibatkan kreatifitas, hanya membuat ulang

Manajemen waktu harus ditingkatkan